

## European Regulators strive to improve co-operation to safeguard core values online

### Conference of German Media Authorities with European Regulators Group for Audiovisual Media Services (ERGA)

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As regards the protection of minors and measures against hate speech online, current legislation on audiovisual media services sometimes finds its limitations at national borders. When audiovisual content is shared across different states, e.g. by influencers and via online platforms, this can pose a challenge to media regulatory authorities if infringements need to be handled.

In order to discuss how to better cope with cross-border cases within in Europe, the German Media Authorities (*die medienanstalten*) in co-operation with the European Regulators Group for Audiovisual Media Services (ERGA) had invited to a conference on 11 April in Brussels. In light of the title “Safeguarding European Core Values Online“, the event was focused on the question of how to improve cross-border co-operation between stakeholders, namely authorities, legislators, the industry, and consumers.

Dr. Tobias Schmid, Commissioner for European Affairs of the German Director’s Conference of the State Media Authorities (DLM), emphasized: „Despite all the changes that come with convergence and globalization, there is still the constant of European core values such as human dignity, protection of minors, plurality and consumer protection. These values are not negotiable – to protect them is a key duty of the European media regulatory authorities, to which we jointly commit ourselves.“

Representatives of the regulatory authorities seized the opportunity to report on their respective national experiences. Participants agreed that the country of origin principle remained an important cornerstone of European media regulation, also in cases apart from traditional television. Moreover, the good ongoing co-operation could be improved even further in order to handle legislative challenges faster and more efficiently.

In light of the current revision of the AVMS Directive, the participants also discussed the future of media regulation in Europe. Here, content providers such the commercial broadcaster Mediengruppe RTL Germany

#### Gesellschafter

Landesanstalt für Kommunikation  
Baden-Württemberg (LFK)

Bayerische Landeszentrale für neue Medien  
(BLM)

Medienanstalt Berlin-Brandenburg (mabb)

Bremische Landesmedienanstalt (brema)

Medienanstalt Hamburg/Schleswig-Holstein  
(MA HSH)

Hessische Landesanstalt für privaten Rundfunk  
und neue Medien (LPR Hessen)

Medienanstalt Mecklenburg-Vorpommern  
(MMV)

Niedersächsische Landesmedienanstalt (NLM)

Landesanstalt für Medien Nordrhein-Westfalen  
(LFM)

Landeszentrale für Medien und Kommunikation  
Rheinland-Pfalz (LMK)

Landesmedienanstalt Saarland (LMS)

Sächsische Landesanstalt für privaten Rundfunk  
und neue Medien (SLM)

Medienanstalt Sachsen-Anhalt (MSA)

Thüringer Landesmedienanstalt (TLM)

joined the discussion to provide their perspective, as did legislators, intermediaries like Google and infrastructure operators such as the British Telecom. They requested clear and future-proof regulation.

You will find more details on the event in the **conference report** available at <https://www.die-medienanstalten.de/veranstaltungen/termin/news/safeguarding-european-core-values-online/>.

More information on the **German media authorities** can be found [here](#).

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