

Safeguarding Freedom – Protecting Democracy

In-Person Conference

Tuesday, 08th November 2022

Brussels Info Place (BIP)

Rue Royale 2 – 4, 1000 Brussels



Our democracy is not defenceless against disinformation or the distribution of illegal content. Given the developments in the past months, the media's role in protecting democracy has become increasingly clear. With the European Media Freedom Act, the European Commission has named some areas in which such effective protection, both for and through media, is necessary.

Russia's invasion of Ukraine has been accompanied by the extensive use of propaganda. The aim of this manipulation of the European information space is to disrupt a democratic, pluralistic, and free European society. How to keep our democracy and a free, pluralistic media landscape well-fortified to defend against these new challenges will be a central topic of "Safeguarding Freedom – Protecting Democracy". We warmly invite you to join our discussion.

Host: Isabelle Körner

For questions about the event please contact:
Michel Winkels
European Affairs Adviser, Head of Brussels Office
winkels@die-medienanstalten.de

 #sfpd22

Organiser:

die medienanstalten – ALM GbR
Friedrichstraße 60 • D-10117 Berlin

In cooperation with:



We will create a list of participants with the name, function and office of the registered participants exclusively for meeting-related purposes at the event. By registering, you also agree that the conference will be used to record images for documentation and publicity purposes.

Registration:

Participation in the event is free.

We kindly ask you to register via the following URL:

<https://bit.ly/3eY5ufp>

OPENING

- 12.30 **Arrival and registration**
- 13.00 **General Welcome**
Tobias Schmid
Commissioner for European Affairs,
German Media Authorities (DLM – DE)
- 13.05 **Opening Remarks**
Marie Frenay
Member of Cabinet of Vice-President Věra Jourová, European
Commission

STATE NEUTRALITY OF MEDIA: A SAFEGUARD FOR WELL-FORTIFIED DEMOCRACIES

- 13.20 **The British state neutrality model**
Maria Donde
Head of International Content Policy,
Office of Communications (Ofcom – UK)
- 13.45 **A European Union approach: Media Freedom Act from a
regulator's perspective**
Karim Ibourki
Chair of the European Regulators Group for Audiovisual Media Services
(ERGA), President of the Conseil Supérieur de l'Audiovisuel (CSA – BE)

REGULATORY COOPERATION IN PRACTICE

- 14.10 **ERGA's Memorandum of Understanding and cooperation
amongst national regulatory authorities**
Sally Broughton Micova (participating remotely)
University of East Anglia
- 14.35 **How we tackle new challenges in the online world**
Laura Braam
Team Leader Supervision, Media Authority of NRW (LFM NRW – DE)
- 15.00 **Coffee Break**

IS THERE A NEED FOR IMPROVEMENT?

- 15.15 **Challenges and Future Regulation of Cross-border
Audiovisual Content Dissemination**
Mark D. Cole
Director for Academic Affairs, Institute of European Media Law (EMR)
- 15.45 **Panel discussion –
How can enforcement become more effective?**
Siada El Ramly
Director General, DOT.Europe
- Petra Kammerevert
Member of the European Parliament
- Heike Raab
State Secretary for Europe, Media and Digital, Rhineland Palatinate (DE)
- Tobias Schmid
Commissioner for European Affairs,
German Media Authorities (DLM – DE)
- 16.45 **Closing Remarks**
Wolfgang Kreißig
Chair of the Director's Conference of the German Media Authorities
(DLM – DE)

- 17.00 **Get-together**

Current developments may require short-term changes to the programme.